



Christian Leadership Coaching
VALWOOD

Valwood Christian Leadership Coaching Certification Process

Offered by Lake Hickory Learning Communities of Hollifield Leadership Center

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Valwood Christian Leadership Coaching is a highly-structured, biblically-grounded process aimed at giving the tools to 21st century Christian leaders to enable them to help congregations “be” and “do” those things to which God has called them. The initial certification process involves **all five** of the following steps and is designed to be completed within 12 months.

Step One—Introduction to Christian Coaching Online Course: This learning experience focuses on helping participants who work with congregational leadership to experience coaching and discover ways to use it in their work with congregational leadership. **Cost:** \$125 per person. [Discounts available for persons from congregations affiliated with Baptist State Convention of North Carolina {BSCNC}.]

Step Two—Foundations of Christian Leadership Coaching: This learning experience covers key coaching skills with practice sessions. The details of mentor coaching from certified coaches will be introduced along with a process to actively begin using a coach approach on the job as well as in actual coaching sessions. *Enrollment is limited to 24 people.* **Location:** Hollifield Leadership Center. **Schedule:** Monday, 3:00 p.m. through lunch Wednesday. **Cost:** \$475 per person. [Discounts available for persons from congregations affiliated with BSCNC.]

Step Three—Resources for Christian Leadership Coaching: This is a congregational consulting and coaching learning experience, and is where George Bullard and/or Ken Kessler share Bullard’s philosophy, strategy, and tactics learned in 25 years of consulting and coaching with congregations, denominations, and parachurch groups. This learning experience may be taken while the coaching certification candidate is going through the other steps, or may be taken up to one year before they begin the coaching certification process. **Location:** Hollifield Leadership Center. **Schedule:** Wednesday, 3:00 p.m. through lunch on Friday. **Cost:** \$475 per person. [Discounts available for persons from congregations affiliated with BSCNC.]

Step Four—Six Mentoring Coaching Sessions: These sessions are designed as a follow-up experience to Foundations. Each coaching certification candidate will choose a mentor coach from a list provided. That coach will provide six one-hour tele-coaching sessions as scheduled by the coach and client. These sessions **MUST** be finished within six months of completing Foundations. If the candidate does not complete the sessions within the required timeframe, an additional fee will be charged. During this time the candidate should also be coaching one or more ministry leaders in a congregation, denominational, or parachurch organization. **Cost:** \$1,500 per person. [Discounts available for persons from congregations affiliated with BSCNC.]

Step Five—Teleclasses: Three teleclasses will be held during the same time coaching certification candidates are experiencing their mentoring coaching. **Cost:** \$375 per person. [Discounts available for persons from congregations affiliated with BSCNC.]

Summary: The total cost for initial certification for 2008 is \$2,950 per person [The cost for persons from congregations affiliated with BSCNC is \$1750.]. The fee includes all meals, refreshments, single room lodging, facility usage, certification leadership, and materials. The certification process - all five steps - can be completed within six months but **MUST** be completed within 12 months of beginning Step One. Otherwise, additional fees will be charged if the candidate wishes to receive certification. For events at Hollifield the food and lodging coverage is from the beginning of each learning experience to the end. If it is necessary to arrive the night before or stay an additional night, lodging [and meals, if being served] may be purchased separately.

An e-mail dialogue group is available for virtual coaching from the time participants begin with certification process, and it continues indefinitely. Following initial certification, participants will be introduced to the continual learning opportunities. To retain certification coaches must be active in the practice of coaching and participate in approved continual learning experiences each year.

For additional information, please contact Kim Duncan at 828-441-3146 or by e-mail at Kduncan@Hollifield.org.